EFFECTIVENESS OF NATIONAL DIGITAL LIBRARY INDIA (NDL) PORTAL IN THE FIELD OF EDUCATION AND RESEARCH

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Web portal is a gateway to search and locate information of in the digital era. Portal is playing a vital role as a hub to link desired contents. A well defined web portal facilitates user to access wide variety of web-enabled information resources. Here, an attempt has been made to create awareness about National Digital Library (NDL) India portal. It attempts to cover major differences between website and portals, diverse learning materials and featured sources available for different category of users. The authors also try to highlight the significant features of NDL portal. Efforts are made to provide an overview of NDL as an online repository of learning e-resource. It provides search facility for different category of users with a single-window and it also highlights the procedures for providing access to e-content.

Key Words: Portal, Website, E-resources, Information Technology, NDL, Virtual Repository, Digital Library etc.

INTRODUCTION

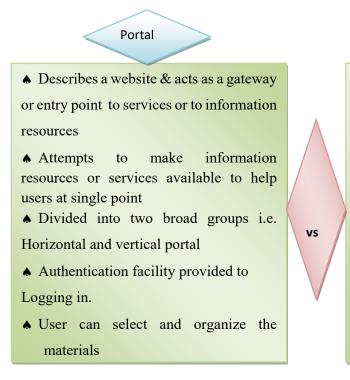
Portal is a term encompasses an ocean of resources created to serve the users and save their time and guide them to appropriate sources of information in a place. There by encouraging the use of available resources to the maximum (Zala, 2006). 21st century users need a well thought out mechanism to organize, store and access information 24/7 and library portals have become a very useful and handy to provide web enabled information services. In addition, libraries are supplementing their collection with e-resources, which intern demands for a properly designed website to facilitate its maximum usage (NDL, 2019).

Library portals are playing a crucial role in improving system of education. Major advantages of the library portals are to enhance the formal education system by making information accessible to all sorts of users. Therefore, understanding the need for knowledge management techniques has become increasingly vital in an Academic library system. An academic library portal provides quicker access to wide variety of information through World Wide Web, there by, improves the communication between information creators and users (Letha, 2006). Majority of the libraries use their portals exclusively to provide access to databases to which they have subscribed to, using the federated search, patron authentication, and link resolution a portal provides for. Generally, libraries offer very broad access to the client access catalog, special files if any created by the library, subscription databases, the catalogs of other libraries, and helpful Web sites selected by library staff, etc. This has been described as "everywhere" option. Some libraries even include access to specialized search engines (Mane, 2015).

HISTORY AND DEVELOPMENT OF PORTALS

In the early years, portals entitled as "search engines." The search engines developed based on the concept of Boolean technique related to HTML files. Main purpose was to assist users in finding their information in the enormity of online resources.

In the next phase, "navigation sites" in finding information on wide variety of concepts like- Excite, Infoseek, Lycos, and Yahoo used to search desired content through associated links. But soon it is understood that users did not want to use navigation sites to extend professional



research expertise in finding information on weather, travel and sports. To satisfy users' interest navigation sites brought in categorization function. It is a technique of filtering popular documents / sites and ordering them into predefined groups- finance, news, sports etc. In the process of improve the new phrase "portals" were introduced, and sites provided categorized content and search functionality and they have also recommended advanced features. A few features included are access to- "communities of interest" (e.g. YAHOO Financials threaded discussions), "user-specified content" (e.g.MY EXCITE), "real-time chat", and access to specialize features like- shopping networks, on-line trading, auctions, , etc. (Lorcan, 2003). The main driving factor for all sorts of changes was the idea that users should get a single point access for all their online information requirements.

DIFFERENCES BETWEEN PORTAL AND WEBSITE

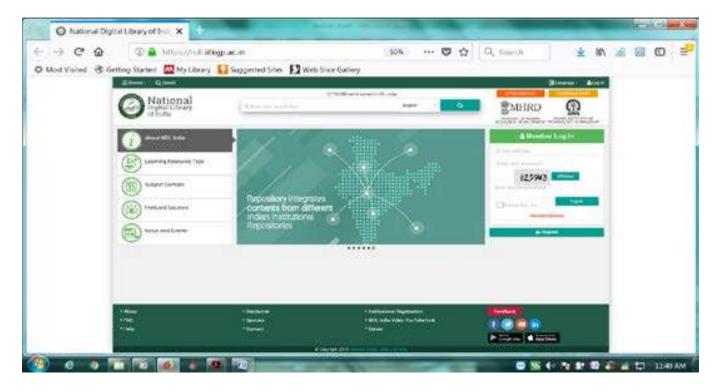
In May 2016, NDL India pilot project was started by Ministry of Human Resource Development (MHRD) under its National Mission on Education through



- Browse and navigation facility. No login provision
- Users allowed to search information but not able to customize

Information and Communication Technology. And successes to become a virtual repository with a single window search facility for all learning resources, which has been dedicated to the nation in June 2018.

NDL facilitates filtered and federated search to provide right information with less time and minimum efforts to the users. NDL India was developed to hold e-content of many languages



It provides interface support for leading Indian languages (at present Bengali and Hindi). Further, it is also supports all academic levels including lifelong learners, researchers from different disciplines, aids users to become competitive, differently abled learners with all popular form of access devices. This pilot was project restrained enhanced content and diversity of disciplines to serve different level of users. This project developed at IIT Kharagpur (Das, 2018).

For registered members, access to the NDL portal is free. Contents are available in different varieties liketext, audio and video etc. Users are free to choose and retrieve their required information in desired format. This portal harvests information from various sources and directs its users to their respective information sources through well defined metadata elements. Therefore, the responsibility of the content lies with the source organization not with NDL. NDL has no mechanism to authenticate the accuracy of the contents. Resources access to full text or not decision lies with source organization. An icon provided beside each source determines the access rights of the document (Strauss, 2002).

NDL operates as an one-stop shop for all electronic resources because it provides single window search facility. Information available under NDL can be customized according to user education level, difficulty level in searching media, choice of language and others. It is a 'customized service' in an 'integrated environment' to serve users requirement 24x7. 19,845,301 items were hosted in NDL India portal.

a.	Books	700000+ books by 300000 authors in 70 languages	
b.	Articles	300000+ articles by > 300000 authors form various publishers	
c.	PhD Thesis	Researchers from different Indian institutions submitted 95000+ thesis	
d.	Manuscripts	Manuscripts of Vidya prasarak mandal, Satyajit Ray Society, and others	
e.	Audio lectures	262+ audio lectures in Tamil and English languages	
f.	Video lectures	11 institutes provided 18000+ video lectures	
g.	Question papers	23 institutes provided 33,000 + question papers	
h.	Solved question papers	from various school boards	
i.	Online courses	Courses on physics, agriculture & other	
j.	Data set	Data sets of South Asia library archive, OECD ilibrary, and others	
k.	Annual report	12 institutes provided Annual reports	
1.	Reports	17 institutes provided 12,000+ reports	
m.	Technical report	From seventeen institutes	
n.	Monograph	From eight institutes	
0.	Manuals	From four institutes	
p.	Technical manuals	From four institutes	
q.	Albums	From six institutes	
r.	Law judgments	From two institutes	

Types of learning resources covered in NDL (NDL, 2019)

Subject domain (NDL, 2019)

a.	Information, Computer science and general works	Covers resources on- Library and information science, computer science, programming, and on various domains
b.	Psychology and Philosophy	Psychology, Teleology, Metaphysics, Ontology, Logic, cosmology, Physiognomy, Ethics, Education, research and related topics.
с.	Religion	theory & Philosophy of religion, concept of god, social & ecclesiastical theology, science in religion and different areas

d.	Social Sciences	Sociology and anthropology, various factors affecting on social behavior, Public administration, Political science, Economics, Law, Military science, etiquette & folklore and relate domains
e.	Languages	Various International languages, linguistics, Dictionaries, Etymology, Phonetics & Phonology, Sign languages and other domains
f.	Natural sciences and mathematics	Mathematics, Astronomy and related sciences, Chemistry and related sciences, Earth sciences, Paleontology, Physical sciences, Life sciences and related areas
g.	Technology	Human physiology, Medicine and health, personal health and safety, Surgery, chemical engineering, Pharmacology and therapeutics and related medical specialties, agriculture technology, , civil & chemical engineering, mechanical engineering and others
h.	The arts; Fine and decorative arts	landscape & Civic art, painting and paintings, Photography, Music, Recreational and performing arts architecture, sculpture, Graphic arts and decorative arts and other domains
i.	Literature and Rhetoric	English and old English literatures, literatures of different languages and other allied areas
J	History and Geography	Geography & travel, History of ancient world Biography, Genealogy & insignia, and other domains

Featured sources (NDL, 2019)

a	National Program on Technology Enhanced Learning(NPTEL)	It is a MHRD sponsored project, hosts 10,000+ video lectures in engineering field and different subject domains
b.	National Council on Education Research and Training (NCERT)	Different subjects English and Hindi books for students from primary to 12 th standard
c.	KRISHIKOSH	It hosts 50,000+ agricultural books, reports, journals and articles
d.	Information Library Network (INFLIBNET)	It hosts 38,000+ synopsis reports & thesis from different institutes authored by Indian researches
e.	LIBRIVOX: Free public domain audio books	200000+ audio books

News and events

It contains Special alerts and events like-Work shop, Conference information, special lectures or discussions, Press releases, etc

GENERAL EVALUATION OF NDL POR-TAL

a. Content organization: Categorization and organization of information is simple and clear to help users understand every subject domain. Dublin core (Generic) metadata standards and Learning Resource Metadata Initiative (LRMI) are used to enable efficient search and retrieval of content.

b. Content usefulness: To meet the needs of present users, NDL has developed multimedia contents like text, audio, video etc. contents are available in more than 70 languages. Information made available to end users ranging from primary to PG level. It covers different subject domains like humanities, agriculture, science, technology and social sciences etc.

c. Content credibility: Information available in NDL India is trustworthy and reliable because content providers are premier institutions/ universities like- NCERT, NPTL, IITs, IIMs, IISc, and Universities from different parts of India. Though, the liability / responsibility of the information lie with the respective content providers and NDL India has no responsibility to authenticate the truthfulness of the information available on website.

d. Content integration: Content services are provided to integrate with external sources and provision of links is made available for access to external information resources. Source organization will decide/ have a control on access to document, full text or not. Though Institutions registered, are happy to provide full text data to users, sometimes they restrict access to full text data and they ask users to send request for an article directly to host institution. And some publishers like Springer asks users to buy a copy of requested article but users registered under NDL can access to some copies free of cost.

e. Graphical design, Technical integrity i.e. proper operation of the website is well taken care of by website development and handling technical team. Personalization of navigation mechanisms are adjusted to the needs of individual users.

f. Tools and services in NDL allow virtual community building by providing e-mail facility to enquire and request for required information, with information hosted institutions. Efforts are made to reach users through Facebook, Twitter, YouTube and LinkedIn. This enhances the bond between user community and information hosting institutions.

NDL APP

NDL project is a MHRD's vital step towards creating virtual repository at national level. Different types of APP's are making users to gain vast knowledge in diverse subject areas. Without having a PC or a trainer one can learn many things through APPs. NDL APP is developed to reach out to readers who have smart phones. To reach maximum number of users NDL APP is being made use of by many users successfully. This APP can be downloaded through 'Google play store' and 'app store'.

SOME OBSERVATIONS OF NDL PORTAL

- 1. Promotional activities need to extent to all academic institutes to make users aware of NDL.
- 2. Training is required from school to university level. Since, NCERT to INFLIBNET vast range of resources are available in the NDL portal. Librarians have to take major initiative in this regard.
- 3. NDL portal is easy to access and understandable, but it becomes easier if users

can get instant help by someone whenever they face problem in accessing resources.

- 4. NDL app is available to download in any smart phones and it will enable access to rich digital content of libraries across the country.
- 5. All kinds of institutions / individuals can contribute relevant content to NDL.

SUMMARY

Needs of users are increasing with the time; each and every user expects to get right information at the right time. Librarians are inventing more and more innovative ways to reach users. In this technological era, web portals are one of the means to make users alert about newly generated information and information available within their institutes. Portals are enriching learning and research activities by providing electronic information at one stop.

An effort of MHRD in providing vast electronic resources through the NDL is a great initiative in open access environment. Large number of users is the beneficiaries of NDL resources. With this innovative step resource sharing has taken new heights without any boundaries and economic commitments from the institutes or by the users.

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